

For immediate release

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FIVE NEW BRANDS SIGNED TO UNION SQUARE

Five major retail brands will join Aberdeen's most popular retail and leisure destination, Union Square.

Leading UK multi-branded fashion retailer, Republic will open a 483m² (5,200ft²) second store in the city on the ground floor of Union Square, opposite Hollister and H&M. The store will offer women's and menswear collections from popular house brands Soul Cal, Crafted, Miso and Fabric of Life, as well as fashion from leading labels including G-Star, Firetrap, Fenchurch, Diesel and Bench.

American themed restaurant T.G.I. Friday's will open to customers in May, taking a new 548m² (5,900ft²) unit on the upper level of the mall.

German designer kitchen brand Kutchenhaus has taken a 465m² (5,000ft²) unit in the retail park. The brand, which is new to Aberdeen, is opening its second Scottish store and is the largest manufacturer of kitchens in the world.

High street mobile phone providers Carphone Warehouse and O2 complete the new additions taking 232m² (2,500ft²) and 213m² (2,300ft²) stores respectively. Both are expected to open in March.

The new retailers to Union Square bring the scheme to 91% let by income and comes as the centre gets ready to welcome its 16 millionth customer through the doors since opening in October 2009.

Ryan Manson, general manager, Union Square said: "Continuing to attract established and new retailers is vital to Union Square's success. Providing shoppers with a varied and unique shopping experience is generating a strong and loyal consumer base which is essential for driving retailer sales."

Terry Lennon, Director of Retail at Republic comments: "We very excited about opening our second store in Aberdeen. Republic has built its reputation on providing customers with genuine quality, real value and excellent service and the new store will continue in this mould. Customers will be offered a huge variety of the latest fashion, which they'll be able to enjoy in a unique retail environment. We look forward to inviting our customers in to enjoy our shopping experience."

Union Square, which has welcomed over 15.5 million people through its doors since it opened 16 months ago, recently announced the appointment of a new operations manager for the centre.

Malcolm Brown, who was born and bred in the Granite City, joins Union Square after 18 years at Aberdeen Airport, working in a number of senior operational management and security positions.

CBRE and Culverwell represented Hammerson for the Republic, T.G.I. Friday's, Kutchenhaus Carphone Warehouse and O2 signings.

ENDS

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Notes to Editors:

Union Square is Aberdeen's newest retail and leisure quarter. Developed by Hammerson, the centre includes over 40 retailers across the main mall and shopping park (including Apple, Zara, Cult and world first, Gio-Goi), 19 restaurants and eateries (including new to the city Wagamama and new to Scotland, Spur Steak and Grill and Giraffe), a 203 bed Jurys Inn hotel and 10 screen multiplex Cineworld cinema, Aberdeen's largest cinema.

The centre is integrated with the city's bus and rail station, so is easily reached from all major routes. There are also 1,700 car parking spaces available.

www.unionsquareaberdeen.com